



NEATO LABELS ARE GUARANTEED SAFE FOR DVDs

Our competitors will try to make you believe you have to purchase expensive vinyl labels to use on your DVD media. After experiencing playback errors using these special “DVD Labels” on brand name DVD media (in one case, the special DVD Labels and media were manufactured by the same company), we decided to investigate further.

NEATO performed extensive testing with our EconoMatte, LaserGloss, PhotoMatte and High Gloss labels on DVD-R and DVD+R media – from a variety of major manufacturers and under a variety of environmental conditions – even comparing the playback results to those from unlabeled media and media labeled with “DVD Labels” from our competitors. We played the DVDs back in laptops, internal and external PC drives and on traditional DVD players.

The results of our testing show categorically and without any doubt that under normal conditions, when the labels are applied correctly, there is no evidence to support the need for special labels for DVDs – NEATO labels are all you need.

We guarantee that NEATO labels will not adversely affect the playback or readability of your DVD media in any way, providing you follow these simple rules:

- Do not label your DVD media until after the media has been burned. Why waste a label before you know the burning has been a success?
- Avoid applying a label to DVD media with a special coating – i.e. for inkjet printing or LightScribe etching
- Make sure you apply the label using our NEATO applicator to ensure accurate placement of the label on the DVD
- Treat your labeled DVD as you would any other CD or DVD – avoid high temperatures, excessive moisture or other adverse conditions.

If you find any of the above information not to be true, we will gladly provide you will a full refund for the labels you purchased from NEATO.

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